

SUPPORT THE CLUB. EARN THE RELATIONSHIP.

Useful merchandise and specialist knowledge can introduce Quattro Care to relevant owners. Loyalty and service referrals are outcomes to earn.

- 01 /** Capped merchandise contribution
- 02 /** Practical technical contribution
- 03 /** Clear club recognition



Illustrative partnership concept — no club commitment or event access implied.

A DEFINED EXCHANGE OF VALUE

01 | QUATTRO CARE CONTRIBUTES

- An agreed quantity of useful branded merchandise.
- One short technical contribution or approved event appearance.
- A clear service introduction and member contact route.
- Cash cost and Colby's time capped in advance.

02 | CLUB DELIVERABLES TO AGREE

- Named sponsor credit and a service link.
- An agreed social mention or newsletter inclusion.
- Permission for event handouts or a display.
- Club branding only with approval; gifted support acknowledged.

03 | MEMBER BENEFITS TO TEST

- Useful tools and understandable car-care guidance.
- Direct introduction to an independent Audi specialist.
- Relevant service requests through the existing booking path.
- Voluntary referrals; no purchased praise or promised loyalty.



BEST-FIT PROSPECTS

Start with a local Audi group whose members can use the shop or arranged Marin drop-off. Assess active local participation, vehicle mix, existing sponsor relationships and access. Broader European and exotic-car groups require service-fit confirmation.



ONE CLUB • ONE EVENT • ONE REVIEW

Agree merchandise quantity, contribution value, named promotional placements and a review date. Track distribution, club-coded inquiries and completed suitable jobs. Renew only when results and workload justify it.

BREAK-EVEN JOBS = total pilot cost ÷ contribution per incremental completed job

Include merchandise, fees and Colby's time. Treat social engagement as an early signal; measure completed work separately.

Owner: Colby

Input: club fit, agreed deliverables and cost cap

Output: one tracked partnership pilot

Done: costs, completed jobs and capacity reviewed.

Car Club Partnerships

Relevant local clubs may provide trusted introductions. Member fit, sponsor availability, agreed exposure and resulting service demand remain unconfirmed.

QUATTRO CARE CONTRIBUTION

Agree a quantity of useful merchandise, one short technical contribution or approved event appearance, and a clear service contact path. Cap cash cost and Colby’s time before committing.

PROSPECT FIT

Prioritize local Audi groups whose members can realistically use the shop or arranged Marin drop-off. Assess local participation, vehicle mix and existing sponsorship arrangements. Broader European and exotic-car groups require service-fit confirmation.

CLUB DELIVERABLES

Negotiate named sponsor credit, a service link, a social mention or newsletter placement, and permission for handouts or a display. Obtain permission for club branding and acknowledge gifted support.

ONE CLUB, ONE EVENT, ONE REVIEW

Agree promotional placements, quantities and a review date. Track club-coded inquiries, completed suitable jobs and contribution. Social engagement is an early signal; loyalty and referrals must be earned.

OWNER	INPUT	OUTPUT	DONE
Colby + VI360	Club fit, agreed deliverables and cost cap	One tracked partnership pilot	Costs, completed jobs and capacity reviewed