

# SUPPORT THE CLUB. EARN THE RELATIONSHIP.

Useful merchandise and specialist knowledge can introduce Quattro Care to relevant owners. Loyalty and service referrals are outcomes to earn.

- 01 /** Capped merchandise contribution
- 02 /** Practical technical contribution
- 03 /** Clear club recognition



Illustrative partnership concept — no club commitment or event access implied.

## A DEFINED EXCHANGE OF VALUE

### 01 | QUATTRO CARE CONTRIBUTES

- An agreed quantity of useful branded merchandise.
- One short technical contribution or approved event appearance.
- A clear service introduction and member contact route.
- Cash cost and Colby's time capped in advance.

### 02 | CLUB DELIVERABLES TO AGREE

- Named sponsor credit and a service link.
- An agreed social mention or newsletter inclusion.
- Permission for event handouts or a display.
- Club branding only with approval; gifted support acknowledged.

### 03 | MEMBER BENEFITS TO TEST

- Useful tools and understandable car-care guidance.
- Direct introduction to an independent Audi specialist.
- Relevant service requests through the existing booking path.
- Voluntary referrals; no purchased praise or promised loyalty.



### BEST-FIT PROSPECTS

Start with a local Audi group whose members can use the shop or arranged Marin drop-off. Assess active local participation, vehicle mix, existing sponsor relationships and access. Broader European and exotic-car groups require service-fit confirmation.



### ONE CLUB • ONE EVENT • ONE REVIEW

Agree merchandise quantity, contribution value, named promotional placements and a review date. Track distribution, club-coded inquiries and completed suitable jobs. Renew only when results and workload justify it.

**BREAK-EVEN JOBS** = total pilot cost ÷ contribution per incremental completed job

Include merchandise, fees and Colby's time. Treat social engagement as an early signal; measure completed work separately.

Owner: Colby | Input: club fit, agreed deliverables and cost cap | Output: one tracked partnership pilot | Done: costs, completed jobs and capacity reviewed.