

MAKE THE NEXT TURN CLEAR.

A coordinated wayfinding and booking system for proposed Raceway and Marin handoff locations.

- 01 /** Directional panel — logo, service and arrow
- 02 /** Walk-up A-frame — booking QR and phone
- 03 /** Handoff marker — arranged drop-off information

ILLUSTRATIVE PLACEMENTS • SITE CHECK REQUIRED



PROPOSED PLACEMENT APPLICATIONS

01 RACEWAY ENTRY / INTERNAL ROUTE



Illustrative location — not a site photograph

Place before an approved decision point. Confirm sightline, approach direction and venue permission. Keep moving-vehicle copy brief.

02 RACEWAY PARKING / WALKING ROUTE



Illustrative location — not a site photograph

Use an approved pedestrian location to direct interested owners toward the shop or gift collection point. QR is for stationary viewing.

03 RACEWAY SHOP APPROACH



Illustrative location — not a site photograph

Confirm the final turn and entrance. Place booking details where visitors can safely stop. Maintain access and clear circulation.

04 MARIN ARRANGED DROP-OFF



Illustrative location — not a site photograph

Use only at the confirmed Marin handoff point. Display agreed arrival and contact instructions. Confirm host approval and transfer logistics.

BEFORE PLACEMENT | Verify exact site, permission, viewing distance, arrow direction, mounting, stability, clear access and weather suitability. | **TRACK:** inquiry source → suitable appointments → completed jobs. No traffic or conversion assumptions.

Owner: Colby | Input: site photos, host approval and confirmed routes | Output: site-specific sign plan | Done: placements approved and directions checked on site.



Signage + Proposed Placement Applications

Clear signs may help visitors find the shop and arranged handoff point. Actual traffic, visibility, access and resulting inquiries require site observation.

RACEWAY DIRECTION AND ARRIVAL

Place directional information before an approved decision point. Confirm the approach, correct arrow direction, sightline and exact entrance. Keep moving-vehicle messaging short.

MARIN / TERRA LINDA HANDOFF

Use only at the confirmed drop-off point with host approval. A proposed customer message is: “Quattro Care — Marin Drop-Off / Audi Service at Sonoma Raceway / Call to Arrange: 707-200-3701.” Do not imply repairs occur at the handoff location.

RACEWAY PEDESTRIAN BOOKING

Use a booking A-frame where visitors can stop safely. Consider approved parking-to-shop walking routes and the shop entrance. Keep access routes clear; QR use is intended for stationary viewing.

SERVICE DETAILS AND SITE CHECKS

For an expanded service panel, confirm “Complimentary Shuttle Service” and “Pickup & Delivery Available” with Colby before release. The preview placement scenes are illustrative; final copy, mounting, stability, weather suitability and locations require site checks.

OWNER

Colby + VI360

INPUT

Site photographs, host approval and confirmed routes

OUTPUT

A site-specific sign plan

DONE

Placement permissions and directions checked on site